

Press Release

Evelina Reiter
Im falschen Film

Opening Thursday, 30 April 2026, 6–9 pm
Exhibition 30 April – 20 June 2026

Im falschen Film (engl.: „in the wrong movie“) holds both a humorous and a socially critical meaning for Evelina Reiter. It describes a feeling many people know: finding oneself in situations that do not feel right, as if one had ended up in a story whose rules were not made for them.

At the centre of the exhibition are urban scenes and personal perspectives that reflect everyday experiences from the point of view of a young woman. Reiter's works move between observation, memory and intuition. Her figures drift through urban spaces, encountering moments of uncertainty, closeness and self-assertion.

An essential part of her artistic process are drawings that emerge in everyday life and precede the paintings. In these works, initial compositions, movements and atmospheres take shape before being translated into painting. Presented in the exhibition as independent works, these drawings offer a direct insight into the development of her visual language.

It becomes clear how strongly these experiences are shaped by social structures. Again and again, mechanisms appear that restrict, unsettle or assign women to certain roles, creating the feeling of being in the wrong film. Many of these experiences are individual, yet shared across personal boundaries. As women, we often have more stories in common than we might think.

Reiter's painting is an ongoing attempt to resist these structures. In her works, she repeatedly chooses freedom, her own perspective, and the right to move through public space and to be visible. Humour and self-irony become strategies to confront these tensions and respond to them.

Her works oscillate between seriousness and lightness. They speak of recurring experiences, but also of the possibility to shift and rethink them. Each figure becomes the protagonist of her own film, of her own story.

Perhaps we are sometimes in the wrong film. But eventually, we will be in the right one. And it will be beautiful.

Evelina Reiter (*1998) lives and works in Berlin. She completed her painting diploma in 2022 and her Meisterschüler studies in 2023 at Weißensee Kunsthochschule Berlin under Nader Ahriman. Her work has been shown in numerous exhibitions, including POSITIONS Berlin Art Fair, Kunstraum Bethanien, and Galerie im Saalbau. In 2024, she was awarded the Goldrausch Künstlerinnenprojekt scholarship.

For further information please contact Rita Burster: mail@galerieburster.com

Opening hours: Thursday – Friday 12 – 6 pm, Saturday 12 – 4 pm and by appointment